



MPD CURRICULUM OVERVIEW

PROBLEM

Weeks 1-3



- Team Kickoff & Setup
- User Research
- Customer Interviews
- Co-dev Partner ID

SOLUTION

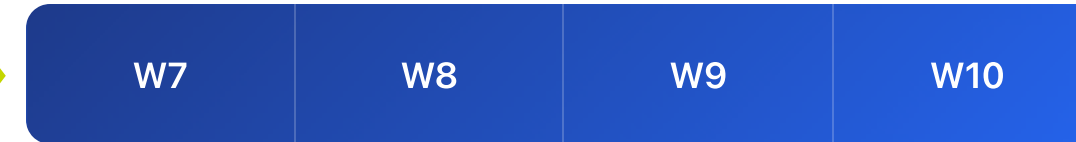
Weeks 4-6



- Solution Hackathon
- AI Prototyping
- Tech Stack Setup
- Business Modeling

DISTRIBUTION

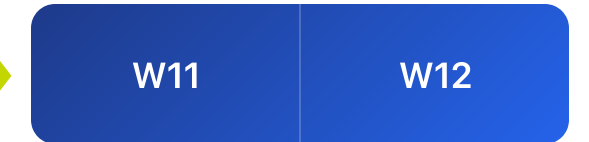
Weeks 7-10



- Pricing Strategy
- Growth & Virality
- External Coaching
- Sales & Monetization

FINAL

Weeks 11-12



- Pre-final Pitches
- Design Fair

EXPECTATIONS THROUGHOUT

CUSTOMER

60+ Interviews

Co-dev Partner

10+ Waitlist

Revenue

DEMOS

No demos

W4

Weekly Videos + Learning Sharing + Product Demos

TEAM

Weekly Retro Sessions